## EE 330 Lecture 2

Basic Concepts

## Select a seat that will be used for taking attendance.

## How Integrated Electronics will be Approached



## Review from last lecture:

## How Integrated Electronics will be Approached

After about four weeks, through laboratory experiments and lectures, the concepts should come together


## Selected Semiconductor Trends

- Microprocessors
- DRAMS
- FPGA


## Update on Leading Semiconductor Companies

| 2023 <br> Rank | $\begin{aligned} & 2022 \\ & \text { Rank } \\ & \hline \end{aligned}$ | Vendor | $2023$ <br> Revenue | 2023 <br> Market <br> Share (\%) | $2022$ <br> Revenue | 2023-2022 <br> Growth (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 2 | Intel | 48.664 | 9.1 | 58.436 | -16.7 |
| 2 | 1 | Samsung Electronics | 39.905 | 7.5 | 63.823 | -37.5 |
| 3 | 3 | Qualcomm | 29.015 | 5.4 | 34.780 | -16.6 |
| 4 | 6 | Broadcom | 25.585 | 4.8 | 23.868 | 7.2 |
| 5 | 12 | NVIDIA | 23.983 | 4.5 | 15.331 | 56.4 |
| 6 | 4 | SK Hynix | 22.756 | 4.3 | 33.505 | -32.1 |
| 7 | 7 | AMD | 22.305 | 4.2 | 23.620 | -5.6 |
| 8 | 11 | STMicroelectronics | 17.057 | 3.2 | 15.842 | 7.7 |
| 9 | 9 | Apple | 17.050 | 3.2 | 18.099 | $-5.8$ |
| 10 | 8 | Texas Instruments | 16.537 | 3.1 | 18.844 | -12.2 |
|  |  | Others (outside top 10) | 268.853 | 50.7 | 294.729 | -8.8 |
|  |  | Total Market | 533.025 | 100.0 | 599.562 | -11.1 |

> 3,4,5,7,9 fabless

## Spec Breakout: Key Comparison CPUs

|  |  | AMD Ryzen 9 3900X |  | Intel Core i9-10900K |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| List Price |  | \$499 |  | \$488 |  |
| Cores |  | 12 |  | 10 |  |
| Threads Supported |  | 24 |  | 20 |  |
| Base Clock |  | 3.8 GHz |  | 3.7 GHz |  |
| Boost Clock |  | 4.6 GHz |  | 5.3 GHz |  |
| Integrated Graphics |  | None |  | Intel UHD 630 |  |
| TDP Rating |  | 105 watts |  | 125 watts |  |
| Socket |  | AM4 |  | LGA1200 |  |
| AMD Ryzen 9 3900X (64-bit, SIMD, caches, I/O die) | 9,890,000,000 ${ }^{[1][2]}$ | 2019 | AMD | 7 \& 12 nm (TSMC) | $273 \mathrm{~mm}^{2}$ |

Intel Core i9 10900K 14nm CMOS

## Recent Intel Processor



## Processor

8 cores, Intel ${ }^{\circledR}$ Core i9 Processor, 5.0 GHz
Power Dissipation: 125 watts

## Today!



Processor Intel Core i9 10900K
10 -core Processor in 14 nm CMOS, 3.7 GHz
Power Dissipation: 125 watts

## Today!



## Processor AMD Ryzen 5950X

16-core Processor in 7nm CMOS, 3.4-4.9 GHz
Power Dissipation: 105 watts

## Wafer of processors



## Yesterday!

## Processors

| Imy Processor * | MOS transistor count $\widehat{\text { v }}$ | Date of introduction | Designer * | $\begin{aligned} & \text { MOS } \\ & \text { process } \\ & (\mathrm{nm}) \end{aligned}$ | Area ( $\mathrm{mm}^{2}$ ) $\hat{\text { 人 }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| MP944 (20-bit, 6-chip, 28 chips total) | 74,442 (5,360 excl. ROM \& RAM) ${ }^{[24][25]}$ | $1970{ }^{[22][a]}$ | Garrett AiResearch | ? | $?$ |
| Intel 4004 (4-bit, 16-pin) | $2,250$ | 1971 | Intel | 10,000 nm | $\mathrm{mm}^{2}$ |
| TMX 1795 (?-bit, 24-pin) | $3,078{ }^{[26]}$ | 1971 | Texas Instruments | ? | $30 \mathrm{~mm}^{2}$ |
| Intel 8008 (8-bit, 18-pin) | 3,500 | 1972 | Intel | 10,000 nm | $14 \mathrm{~mm}^{2}$ |
| NEC $\mu$ COM-4 (4-bit, 42-pin) | 2,500 ${ }^{[27][28]}$ | 1973 | NEC | $7,500 \mathrm{~nm}^{[29]}$ | ? |
| Toshiba TLCS-12 (12-bit) | 11,000+[30] | 1973 | Toshiba | 6,000 nm | $32 \mathrm{~mm}{ }^{2}$ |
| Intel 4040 (4-bit, 16-pin) | 3,000 | 1974 | Intel | $10,000 \mathrm{~nm}$ | $12 \mathrm{~mm}^{2}$ |
| Motorola 6800 (8-bit, 40-pin) | 4,100 | 1974 | Motorola | 6,000 nm | $16 \mathrm{~mm}^{2}$ |
| Intel 8080 (8-bit, 40-pin) | 6,000 | 1974 | Intel | 6,000 nm | $20 \mathrm{~mm}^{2}$ |
| TMS 1000 (4-bit, 28-pin) | 8,000 | $1974{ }^{[31]}$ | Texas Instruments | 8,000 nm | $11 \mathrm{~mm}^{2}$ |
| MOS Technology 6502 (8-bit, 40-pin) | $4,528^{[b][32]}$ | 1975 | MOS Technology | $8,000 \mathrm{~nm}$ | $21 \mathrm{~mm}^{2}$ |
| Intersil IM6100 (12-bit, 40-pin; clone of PDP-8) | 4,000 | 1975 | Intersil | ? | ? |
| CDP 1801 (8-bit, 2-chip, 40-pin) | 5,000 | 1975 | RCA | ? | ? |
| RCA 1802 (8-bit, 40-pin) | 5,000 | 1976 | RCA | $5,000 \mathrm{~nm}$ | $27 \mathrm{~mm}^{2}$ |
| Zilog Z80 (8-bit, 4-bit ALU, 40-pin) | 8,500 ${ }^{\text {[c] }}$ | 1976 | Zilog | 4,000 nm | $18 \mathrm{~mm}^{2}$ |
| Intel 8085 (8-bit, 40-pin) | 6,500 | 1976 | Intel | $3,000 \mathrm{~nm}$ | $20 \mathrm{~mm}^{2}$ |
| TMS9900 (16-bit) | 8,000 | 1976 | Texas Instruments | ? | ? |

## Today!

## Processors

| Tegra Xavier SoC (64/32-bit) | $9,000,000,000{ }^{[127]}$ | 2018 | Nvidia | 12 nm | $350 \mathrm{~mm}^{2}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| AMD Ryzen 7 3700X (64-bit, SIMD, caches, I/O die) | $5,990,000,000{ }^{[128][d]}$ | 2019 | AMD | 7 \& 12 nm (TSMC) | $199(74+125) \mathrm{mm}^{2}$ |
| HiSilicon Kirin 990 4G | $8,000,000,000{ }^{[129]}$ | 2019 | Huawei | 7 nm | $90.00 \mathrm{~mm}^{2}$ |
| Apple A13 (hexa-core 64-bit ARM64 "mobile SoC", SIMD, caches) | $8,500,000,000{ }^{[130][131]}$ | 2019 | Apple | 7 nm | $98.48 \mathrm{~mm}^{2}$ |
| AMD Ryzen 9 3900X (64-bit, SIMD, caches, I/O die) | $9,890,000,000{ }^{[1][2]}$ | 2019 | AMD | 7 \& 12 nm (TSMC) | 273 mm ${ }^{2}$ |
| HiSilicon Kirin 990 5G | $10,300,000,000{ }^{[132]}$ | 2019 | Huawei | 7 nm | $113.31 \mathrm{~mm}^{2}$ |
| AWS Graviton2 (64-bit, 64-core ARM-based, SIMD, caches) ${ }^{[133][134]}$ | 30,000,000,000 | 2019 | Amazon | 7 nm | ? |
| AMD Epyc Rome (64-bit, SIMD, caches) | $39,540,000,000^{[1][2]}$ | 2019 | AMD | 7 \& 12 nm (TSMC) | $1008 \mathrm{~mm}^{2}$ |
| TI Jacinto TDA4VM (ARM A72, DSP, SRAM) | 3,500,000,000 ${ }^{[135]}$ | 2020 | Texas Instruments | 16 nm |  |
| Apple A14 Bionic (hexa-core 64-bit ARM64 "mobile SoC", SIMD, caches) | 11,800,000,000 ${ }^{[136]}$ | 2020 | Apple | 5 nm | $88 \mathrm{~mm}^{2}$ |
| Apple M1 (octa-core 64-bit ARM64 SoC, SIMD, caches) | $16,000,000,000{ }^{[137]}$ | 2020 | Apple | 5 nm | $19 \mathrm{~mm}^{2}$ |
| HiSilicon Kirin 9000 | 15,300,000,000 ${ }^{[138][139]}$ | 2020 | Huawei | 5 nm | $114 \mathrm{~mm}^{2}$ |

## FPGA Trends

## Today!

High-end FPGAs are quite expensive


## FPGA Trends

## Today!

| FPGA * | MOS transistor count ${ }^{-}$ | Date of introduction ${ }^{-}$ | Designer ${ }^{-}$ | Manufacturer ${ }^{\text {人 }}$ | MOS process $\stackrel{\text { - }}{ }$ | Area * | Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Virtex | 70,000,000 | 1997 | Xilinx |  |  |  |  |
| Virtex-E | 200,000,000 | 1998 | Xilinx |  |  |  |  |
| Virtex-II | 350,000,000 | 2000 | Xilinx |  | 130 nm |  |  |
| Virtex-II PRO | 430,000,000 | 2002 | Xilinx |  |  |  |  |
| Virtex-4 | 1,000,000,000 | 2004 | Xilinx |  | 90 nm |  |  |
| Virtex-5 | 1,100,000,000 | 2006 | Xilinx | TSMC | 65 nm |  | [195] |
| Stratix IV | 2,500,000,000 | 2008 | Altera | TSMC | 40 nm |  | [196] |
| Stratix V | 3,800,000,000 | 2011 | Altera | TSMC | 28 nm |  | [197] |
| Arria 10 | 5,300,000,000 | 2014 | Altera | TSMC | 20 nm |  | [198] |
| Virtex-7 2000T | 6,800,000,000 | 2011 | Xilinx | TSMC | 28 nm |  | [199] |
| Stratix 10 SX 2800 | 17,000,000,000 | TBD | Intel | Intel | 14 nm | $560 \mathrm{~mm}^{2}$ | [200][201] |
| Virtex-Ultrascale VU440 | 20,000,000,000 | Q1 2015 | Xilinx | TSMC | 20 nm |  | [202][203] |
| Virtex-Ultrascale+ VU19P | 35,000,000,000 | 2020 | Xilinx | TSMC | 16 nm | $900 \mathrm{~mm}^{2}$ [e] | [204][205][206] |
| Versal VC1902 | 37,000,000,000 | 2H 2019 | Xilinx | TSMC | 7 nm |  | [207][208][209] |
| Stratix 10 GX 10M | 43,300,000,000 | Q4 2019 | Intel | Intel | 14 nm | $1400 \mathrm{~mm}^{2}$ [e] | [210][211] |
| Versal VP1802 | $92,000,000,000$ | 2021 ? ${ }^{[f]}$ | Xilinx | TSMC | 7 nm | ? | [212][213] |

## Memory Trends

| As | 16 Mb | SRAM (CMOS) | 100,663,296 | 1992 | Fujitsu, NEC | 400 nm | $?$ | [234] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 256 Mb | DRAM (CMOS) | 268,435,456 | 1993 | Hitachi, NEC | 250 nm |  |  |
|  | 1 Gb |  |  |  | NEC | 250 nm | $?$ | [240][241] |
|  |  |  |  |  | Hitachi | 160 nm | ? |  |
|  |  | SDRAM | 1,073,741,824 | 1996 | Mitsubishi | 150 nm | ? | [234] |
|  |  | SDRAM (SOI) | 1,073,741,824 | 1997 | Hyundai | ? | ? | [242] |
|  |  | DRAM (4-bit) | 1,073,741,824 | 1997 | NEC | 150 nm | ? | [234] |
|  | 4 Gb | DRAM | 4,294,967,296 | 1998 | Hyundai | ? | ? | [242] |
|  | 8 Gb | SDRAM (DDR3) | 8,589,934,592 | April 2008 | Samsung | 50 nm | ? | [243] |
|  | 16 Gb | SDRAM (DDR3) | 17,179,869,184 | 2008 |  |  |  |  |
|  | 32 Gb | SDRAM (HBM2) | 34,359,738,368 | 2016 | Samsung | 20 nm | $?$ | [244] |
|  | 64 Gb | SDRAM (HBM2) | 68,719.476.736 | 2017 |  |  |  |  |
|  | 128 Gb | SDRAM (DDR4) | 137,438,953,472 | 2018 | Samsung | 10 nm | ? | [245] |

## Memory Trends

| $?$ | 1 Gb | 2-bit NAND | 536,870,912 | 2001 | Samsung | $?$ | $?$ | [234] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | Toshiba, SanDisk | 160 nm | ? | [251] |
|  | 2 Gb | NAND | 2,147,483,648 | 2002 | Samsung, Toshiba | $?$ | ? | [252][253] |
|  | 8 Gb | NAND | 8,589,934,592 | 2004 | Samsung | 60 nm | ? | [252] |
|  | 16 Gb | NAND | 17,179,869,184 | 2005 | Samsung | 50 nm | ? | [254] |
|  | 32 Gb | NAND | 34,359,738,368 | 2006 | Samsung | 40 nm |  |  |
| THGAM | 128 Gb | Stacked NAND | 128,000,000,000 | April 2007 | Toshiba | 56 nm | 252 mm ${ }^{2}$ | [255] |
| THGBM | 256 Gb | Stacked NAND | 256,000,000,000 | 2008 | Toshiba | 43 nm | 353 mm² | [256] |
| THGBM2 | 1 Tb | Stacked 4-bit NAND | 256,000,000,000 | 2010 | Toshiba | 32 nm | 374 mm² | [257] |
| KLMCG8GE4A | 512 Gb | Stacked 2-bit NAND | 256,000,000,000 | 2011 | Samsung | ? | 192 mm² | [258] |
| KLUFG8R1EM | 4 Tb | Stacked 3-bit VNAND | 1,365,333,333,504 | 2017 | Samsung | ? | $150 \mathrm{~mm}^{2}$ | [259] |
| eUFS (1 TB) | 8 Tb | Stacked 4-bit VNAND | $2,048,000,000,000$ | 2019 | Samsung | ? | $150 \mathrm{~mm}^{2}$ | [4][260] |

## FPGA Trends

| FPGA * | MOS transistor count ${ }^{\text {- }}$ | Date of introduction $\stackrel{\text { 人 }}{ }$ | Designer * | Manufacturer * | MOS process $\hat{\text { - }}$ | Area $\stackrel{\rightharpoonup}{*}$ | Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Virtex | 70,000,000 | 1997 | Xilinx |  |  |  |  |
| Virtex-E | 200,000,000 | 1998 | Xilinx |  |  |  |  |
| Virtex-II | 350,000,000 | 2000 | Xilinx |  | 130 nm |  |  |
| Virtex-II PRO | 430,000,000 | 2002 | Xilinx |  |  |  |  |
| Virtex-4 | 1,000,000,000 | 2004 | Xilinx |  | 90 nm |  |  |
| Virtex-5 | 1,100,000,000 | 2006 | Xilinx | TSMC | 65 nm |  | [195] |
| Stratix IV | 2,500,000,000 | 2008 | Altera | TSMC | 40 nm |  | [196] |
| Stratix V | 3,800,000,000 | 2011 | Altera | TSMC | 28 nm |  | [197] |
| Arria 10 | 5,300,000,000 | 2014 | Altera | TSMC | 20 nm |  | [198] |
| Virtex-7 2000T | 6,800,000,000 | 2011 | Xilinx | TSMC | 28 nm |  | [199] |
| Stratix 10 SX 2800 | 17,000,000,000 | TBD | Intel | Intel | 14 nm | $560 \mathrm{~mm}^{2}$ | [200][201] |
| Virtex-Ultrascale VU440 | 20,000,000,000 | Q1 2015 | Xilinx | TSMC | 20 nm |  | [202][203] |
| Virtex-Ultrascale+ VU19P | 35,000,000,000 | 2020 | Xilinx | TSMC | 16 nm | $900 \mathrm{~mm}^{2}$ [e] | [204][205] |
| Versal VC1902 | 37,000,000,000 | 2H 2019 | Xilinx | TSMC | 7 nm |  | [207][208] |
| Stratix 10 GX 10M | 43,300,000,000 | Q4 2019 | Intel | Intel | 14 nm | $1400 \mathrm{~mm}^{2}$ [e] | [210][211] |
| Versal VP1802 | 92,000,000,000 | 2021 ? ${ }^{[f]}$ | Xilinx | TSMC | $7 \mathrm{~nm}$ | ? | [212][213] |

## Special Purpose Systems

| Device type $\stackrel{*}{*}$ | Device name | Transistor count | Date of introduction | Designer(s) - | Manufacturer(s) $\stackrel{\rightharpoonup}{*}$ | MOS <br> process | Area * | Ref |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Deep learning engine / IPU ${ }^{[g] / \text { S }}$ | Colossus GC2 | 23,600,000,000 | 2018 | Graphcore | TSMC | 16 nm | $\sim 800 \mathrm{~mm}^{2}$ | [295][296][297] <br> [better source needed] |
| Deep learning engine / IPU | Wafer Scale Engine | 1,200,000,000,000 | 2019 | Cerebras | TSMC | 16 nm | $46,225 \mathrm{~mm}^{2}$ | [5][6][7][8] |
| Deep learning engine / IPU | Wafer Scale Engine 2 | $2,600,000,000,000$ | 2020 | Cerebras | TSMC | $7 \text { nm }$ | $46,225 \mathrm{~mm}^{2}$ | [9][298] |

## Selected Semiconductor Trends

- Microprocessors
- State of the art technology is now 5 nm with over 40 Billion transistors on a chip
- DRAMS
- State of the art is now 128G bits on a chip in a 10 nm process which requires somewhere around 140 Billion transistors
- FPGA
- FPGAs currently have over 90 Billion transistors with 7 nm technology and are growing larger
Device count on a chip has been increasing rapidly with time, device size has been decreasing rapidly with time and speed/performance has been rapidly increasing


## Moore's Law

From Webopedia (Aug 2016)
The observation made in 1965 by Gordon Moore, co-founder of Intel, that the number of transistors per square inch on integrated circuits had doubled every year since the integrated circuit was invented. Moore predicted that this trend would continue for the foreseeable future. In subsequent years, the pace slowed down a bit, but data density has doubled approximately every 18 months, and this is the current definition of Moore's Law, which Moore himself has blessed. Most experts, including Moore himself, expect Moore's Law to hold for at least another two decades.


## More on Moore's Law


Intelligent Machines
Moore's Law Is Dead. Now What?
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SCIENTIFIC
AMERICAN
$\qquad$

Shrinking transistors have powered 50 years of advances in
computing-but now other ways must be found to make
computers more capable.
by Tom Simonite May 13,2016

ECH
End of Moore's Law: It's not just about physics

Moore's Law's End Reboots Industry | EE Times
www.eetimes.com/document.asp?doc_id=1331941 v
Jun 26, 2017 - The expected death of Moore's Law will transform the ... four years, so were reaching the
end of semiconductor technology as we know it," said ...

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| News 1 Semiconututes 10 |  |  |  |  |  |  |
| Transistors Could Stop Shrinking in 2021 |  |  |  |  |  |  |

Moore's Law Running Out of Room, Tech Looks for a Successor - The ...
https://www.nytimes.com/.../moores-law-running-out-of-room-tech-looks-for-a-successo... May 4, 2016 - "The end of Moore's Law is what led to this," said Thomas M. Conte, a Georgia Institute of

A key industry report forecasts an end to traditional scaling of transistors

## Moore's Law

## (from Wikipedia)

Moore's law is the empirical observation that the complexity of integrated circuits, with respect to minimum component cost, doubles every 24 months[1]. It is attributed to Gordon E. Moore[2], a co-founder of Intel.

- Observation, not a physical law
- Often misinterpreted or generalized
- Many say it has been dead for several years
- Many say it will continue for a long while
- Not intended to be a long-term prophecy about trends in the semiconductor field
- Something a reporter can always comment about when they have nothing to say!

Device scaling, device count, circuit complexity, device cost, ... in leadingedge processes will continue to dramatically improve (probably nearly geometrically with a time constant of around 2 years ) for the foreseeable future !!

## Field Effect Transistors



Dielectric not shown

## Feature Size

The feature size of a process generally corresponds to the minimum lateral dimensions of the transistors that can be fabricated in the process
(Top Surface View)

- Bounding region often a factor of 10 or more larger than area of transistor itself
- This along with interconnect requirements and sizing requirements throughout the circuit create an area overhead factor of $10 x$ to $100 x$


## Challenges

- Managing increasing device count
- Short lead time from conception to marketplace
- Process technology advances
- Device performance degradation
- Increasing variability
- Increasing pressure for cost reduction
- Power dissipation


## Future Trends and Opportunities

- Is there an end in sight?

No! But the direction the industry will follow is not yet known but the role semiconductor technology plays on society will increase dramatically!

- Will engineers trained in this field become obsolete at mid-career?

No! Engineers trained in this field will naturally evolve to support the microelectronics technology of the future. Integrated Circuit designers are now being trained to efficiently manage enormous levels of complexity and any evolutionary technology will result in even larger and more complexity systems with similar and expanded skills being required by the engineering community with the major changes occurring only in the details.

## Future Trends and Opportunities

- Will engineers trained in this field be doing things the same way as they are now at midcareer?
No! There have been substantive changes in approaches every few years since 1965 and those changes will continue. Continuing education to track evolutionary and revolutionary changes in the field will be essential to remain productive in the field.
- What changes can we expect to see beyond the continued geometric growth in complexity (capability) ?
That will be determined by the creativity and marketing skills of those who become immersed in the technology. New "Gordon Moores", "Bill Gates" and "Jim Dells" will evolve.


## Creation of Integrated Circuits

Most integrated circuits are comprised of transistors along with a small number of passive components and maybe a few diodes

This course will focus on understanding how transistors operate and on how they can be interconnected and possibly combined with a small number of passive components to form useful integrated circuits

## Selected Semiconductror Company Profiles

(with lowa ties)
Texas Instruments:

- World's largest producer of analog semiconductors at \$15.4B, over $100 \%$ larger than closest competitor
- Ranks $1^{\text {st }}$ in DSP
- Ranks $9^{\text {th }}$ in World in semiconductor sales

Number of employees: 31,000
2022 sales: $\$ 20 B$
2022 income: \$8.7B (after taxes)

Average annual sales/employee: $\$ 645 \mathrm{~K}$
Average annual earnings/employee: $\$ 280 \mathrm{~K}$

| $\$ 15.36$ | $\$ 3.26$ | $\$ 1.41$ |
| :--- | :--- | :--- |
| Analog | Embedded | Other |

(in billions of dollars)
Capital expenditures: $\$ 2.8$ billion
R\&D: $\$ 1.7$ billion
us
~ 14,000 in the Americas
$\sim 17,000$ in Asia-Pacific
~ 2,000 in Europe


Jerry Junkins
Past CEO of TI ISU EE Class of '59
(data from WWW)

## Selected Semiconductror Company Profiles

(with lowa ties)
Intel:

World's largest producer of semiconductors
Cofounders: Robert Noyce and Gordon Moore
Number of employees (2022) : 132,000
2022 sales: \$63B down 20\%
2022 income: \$8B down 60\%
Average annual sales/employee: \$480K
Average annual earnings/employee: \$60K


Robert Noyce
BA Grinnell 1949

Noyce is also the co-inventor of the integrated circuit !

## Selected Semiconductror Company Profiles

(with Iowa ties)
Marvell:
Cofounders: Sehat Sutardja (CEO), Welli Dai and Pantas Sutardja

Number of employees: 7400
(Jan 2023)

2022 sales: \$5.9B

2022 income: \$3.0B

Average annual sales/employee: \$790K

Average annual earnings/employee: \$405K


Sehat Sutardja BSEE ISU (approx 1985)

Fabless Semiconductor Company

## Selected Semiconductror Company Profiles

(with lowa ties)
Maxim: Founded in April 1983, profitable every year since 1987
Tunc Doluca joined Maxim in October 1984, appointed President and CEO in 2007

Number of employees: 7100

2021 sales: \$2.6B

2021 income: \$827M

Average annual sales/employee: \$370K
Average annual earnings/employee: \$116K


Tunc Doluca
BSEE IASTATE (1979)
(now a part of Analog Devices)

## Considerable Cash Flow Inherent in the Semiconductor Industry



## Essentially All Activities Driven by Economic Considerations



- Many Designs Cost Tens of Millions of Dollars
- Mask Set and Production of New Circuit Approaching $\$ 2$ Million
- New Foundries Costs Approaching $\$ 10$ Billion (few players in World can compete)
- Many Companies Now Contract Fabrication (Fabless Semiconductor Companies)
- Time to Market is Usually Critical
- Single Design Error Often Causes Months of Delay and Requires New Mask Set
- Potential Rewards in Semiconductor Industry are Very High


## Understanding of the Big Picture is Critical



## Solving Design Problems can be Challenging

Be sure to solve the right problem !


## Wire Sizes for Electrical Interconnects



50 A Range Cord
6 ga Wiring 0.162 in diameter


25um Gold Bonding Wire


## Stay Safe and Stay Healthy !



